

What YOU Can Do About Youth Access to Tobacco

Retailers

- Require prevention and ID verification training for all employees and periodically provide follow-up training(s).
- Post “It’s Everybody’s Business” signage at each point of sale.

Community Members & Parents

- Report underage tobacco sales. Call: 1-800-5-ASK-4-ID.
- Write your local government representatives and newspapers requesting stronger youth access policies with strict and regular enforcement to prevent illegal tobacco sales to youth.
- Support local youth-led prevention efforts.
- Become active in your local tobacco prevention coalition, such as Clean Air Kansas City and Tobacco Free Kansas Coalition
- Advocate for increased local enforcement of youth tobacco access laws and education of tobacco retailers.
- Encourage your children’s school to emphasize education on tobacco as a drug and on the illegality of possessing tobacco products and of selling tobacco products to persons under age 18.
- Assist in other ways to educate retailers about youth tobacco access laws and to enlist community support for addressing tobacco use by youngsters.
- Educate the public, organizations, businesses, and key community decision-makers on the importance of tobacco compliance.
- Don't share or buy tobacco for minors.
- Don't leave tobacco where minors can get it.
- If you see a merchant selling tobacco to minors or not checking the I.D. of someone who could be a minor, call 1-800-5 ASK-4-ID.

Youth

- Write your local government representatives and newspapers requesting stronger youth access policies with strict and regular enforcement to prevent illegal tobacco sales to youth.
- Lead local prevention awareness campaigns!
- Create Public Service Announcements (PSAs) for television and radio.

Local Government Representatives

- Work on the development of tobacco retailer licensing and other policies.
- Support prosecution of noncompliant businesses.
- Advocate for increased local enforcement of youth tobacco access laws and education of tobacco retailers.